

P. T. A.
Non Profit Organization
U. S. Postage
PAID
Roosevelt, N. J.
Permit No. 3

Boxholder
Roosevelt, N.J. 08555

ROOSEVELT BOROUGH



BULLETIN

Published by Roosevelt P.T.A.

Vol. V, No. ⁶ 8

Roosevelt, New Jersey

February 1982

School Board considers High School alternative

by Arlene Rashkin

The Roosevelt Board of Education is currently involved in deciding where our 1982 graduates will attend High School. In past years the Roosevelt School Board had to negotiate with Hightstown to accept our students. This year when our contract with Hightstown High School expires we will have a choice. Due to declining enrollment and the desire to continue to offer a varied program, Princeton High School has initiated a dialogue with the Roosevelt Board of Education to explore the feasibility of replacing Hightstown as our receiving High School.

To date representatives from both schools have made presentations to the board. The education committee, charged with advising the full board in this matter, has established an agenda to examine the issue and to encourage the full participation of community residents prior to the final decision.

The education committee must generate a recommendation to go to the board at the March 2 agenda meeting. Therefore, a public meeting has been scheduled for Thursday evening, February 25, at which time the committee will examine the

(Cont'd. on next page)

Seniors apartment development approved

by David Davies
Special Correspondent

A 21-unit Roosevelt senior citizen housing development has been approved by the Farmers Home Administration of the U.S. Department of Agriculture. Bids for construction of the \$800,000 project will be opened at Roosevelt Borough Hall on February 19 at noon.

The project, to be built on a two-acre site at the southeast corner of Farm Lane (extended) and North Valley Road, will be under construction in April if bids received are within the budget. The construction period will be 10 to 12 months with occupancy

(Cont'd. on P. 3)

School Board

(Cont'd. from previous page)

merits of both schools, hear the feelings of members of the community, and formulate a recommendation. A 'back-up' meeting for Monday, March 1 has been arranged if a conclusion cannot be reached at the Thursday session.

Education committee member Jeb Shahn stressed that "We are committed to a systematic look at the alternatives. We are reviewing both options with regard to factors such as overall program offerings and cost (tuition and transportation) to the board." Ms. Shahn made it clear that the committee felt "responsible to make this decision based on what each school could provide for the full range of our children."

Some parents have expressed concern over the reception Roosevelt Public School students might receive at Princeton High and about whether the needs of non-college bound students will be met as adequately as at Hightstown.

In his presentation to the board Mr. Sakala, principal at Princeton, stressed the diversity of the Princeton High School population. In the 1980 graduating class, of 267 students 25% did not pursue enrollment in four year college programs. A review of the Curriculum Guides clarify that Princeton and Hightstown both offer vocational training options and that the bulk of the vocational program for both schools is implemented off site through the County Voc-Tech. in a shared day program.

When asked about the rela-

(Cont'd. on next page)

STAFF RESPONSIBILITIES

Editorial Board:

David Brahinsky
Hortense Sochowitzky

Ann Baker...Council news
Peter Berlinrut...Issues & Debate
Bob Clark...Planning Board, features
Lynn Friedman...Business/ad manager
Rosemarie Greenman...Layout, paste-up
Barbara Halpern...Food column
Freda Hepner...Culture news, features
David Herrstrom...Features
Norma Kushner...Treasurer, ad sales
Clara Levinson...Circulation
Terry Lepore...Headlines
Josephine Maley...Circulation
Arlene Rashkin...Board of Ed news, education news
Arthur Shapiro...Features, Minutes Ago
Elly Shapiro...Features
Carol Watchler...Borough news
Helga Wisowaty...Senior news
Adeenah Yeger...Features, fire company news, typing

The policy of the Bulletin is open expression of ideas and opinions. The authors have sole responsibility for content. The Bulletin is open to discussion, disagreement and commentary through letters to the Editor, or interested persons may submit articles to be considered for publication.

Seniors apartment development

(Cont'd. from P. 1)
in the spring of 1983.

The development has been designed by Kelbaugh & Lee Architects, 240 Nassau Street, Princeton. The firm, which specializes in energy-efficient design and the use of passive solar energy, has placed nine buildings on the gently-rolling site, six with two units each, two with four units each and one, the only building with a second floor, with an efficiency apartment above and a community room and kitchen and laundry facilities

on the first floor. Of the remaining 20 units, 16 have one bedroom and four two bedrooms.

The project has been developed and will be operated by the Roosevelt Senior Citizens Housing Corporation, a non-profit housing corporation formed in October 1979, after studies by the Roosevelt Senior Citizens Club showed a need and community support for subsidized housing for senior citizens.

The 21 units will be rented to senior families and individuals of modest means. Eligibility requirements are that at least one member of a family be 62 years old or older, that a single person have a maximum income, including Social Security, of no more than \$14,450 and two persons no more than \$17,400. Rents for the apartments will be subsidized under the Section 8 program of HUD with occupants paying 25% of their incomes for rent, including an allowance for utilities.

Because of its passive solar energy features, including a masonry Trombe wall that absorbs heat during the day and gives it off at night, solar assistance to the heating of hot water, a small greenhouse on the south side of each unit, window quilts, R-38 and R-19 insulation in the ceilings and exterior walls and minimum openings on the north side, the units will be able to be heated, with electric resistance baseboard heating, for about \$115 a year.

The community center building will have an efficiency apartment on its

(Cont'd. on next page)

School Board

(Cont'd. from previous page)

tive cost of Princeton High School Ms. Shahn said, "While transportation will probably be higher, tuition may be less." She added that raises in tuition costs at Princeton would probably not be as high as at Hightstown. "Hightstown raised their tuition \$600.00 per child from last year to this year, as compared to \$200.00 at Princeton." This can be explained in part by the difference in enrollment trends at the two schools. While Princeton is faced with an underutilized facility and is pursuing arrangements for out of district students (a sender-receiver agreement is currently being finalized with Cranbury) Hightstown is anticipating an overenrollment crunch in the future.

Ms. Shahn expressed her hope that members of the community will plan to attend the February 25 meeting so that it can serve as a forum to hear the feelings and concerns of all residents prior to a decision by the board.

Seniors apartment

(Cont'd. from previous page)

second floor, for possible occupancy by someone not a senior who works part-time for the corporation, a community room on the first floor with a large fieldstone fireplace and a kitchen, and washers and dryers; a basement space will be available for storage.

It is anticipated that the manager of the Roosevelt development will be one of the residents, with heavy work such as snow removal contracted either from the borough or from a private contractor and lighter maintenance work purchased from occupants.

The corporation has agreed with the borough government that it will pay full taxes which, for the purpose of the corporation's budget submission to FmHA, has been calculated at \$23,500 annually. To assist the corporation to make the budget for the development balance, and because it is anticipated that units occupied by senior citizens, many of them single, will make less use of the borough's water and sewer facilities than the average Roosevelt household, the borough government has agreed to a 50% reduction of the sewer and water charge.

Long discussed in Roosevelt, the idea of a senior citizen development began to be considered with intensity in the fall of 1978 when Esther Pogrebin, then President of the Roosevelt Senior Citizen Club, asked Nathan Narod to arrange a meeting to discuss the idea.

On May 2, 1979, the club met with David S. Davies, a

housing consultant living in Roosevelt, and a plan for sounding out community wishes regarding senior citizen housing was devised. In July, a questionnaire was distributed to every Roosevelt family and the responses indicated that more than 30 families would be interested in living in section 8-subsidized housing.

After formation of the corporation in October, members met with six architects at three meetings in November and December, visited projects completed by the architects and in January 1980 selected Kelbaugh and Lee Architects because of that organization's demonstrated concern with and experience in energy conservation and use of solar heat.

Members of the corporation considered several sites in February and in March the corporation voted to try to obtain an option on land at Farm Lane and North Valley Road owned by Joseph and Rebecca Notterman. An option was obtained to purchase the approximately two acres for \$50,000 (since increased to \$56,000 because of inflation).

The corporation's members considered design alternatives through March and April and on May 1, 1980, submitted a preapplication to FmHA. The preapplication was approved on March 31, 1981, and the corporation was advised by FmHA to submit a final application, with final plans and specifications, as soon as possible.

The corporation's final application, prepared by Kelbaugh & Lee, and Davies, was submitted to FmHA on September 17, 1981.

(Cont'd. on next page)

(Cont'd. from previous page)
Approval of the application and authorization to proceed with bids for the development was given by James Gouryeb, State Director, FmHA, on December 29, 1981, and the corporation began advertising for bids on January 11, 1982.

Officers of the Roosevelt Senior Citizens Housing Corporation are Leon Barth, President; Clara Levinson, Treasurer; and Ralph Seligman, Secretary; four additional corporation trustees are Kurt Kleinman, Bernard Leefer, Sol Libsohn and Edward Schlinski. The corporation has 125 members, each of whom has paid dues of \$5; any individual or family may join.

Original attorney for the corporation was Michael L.

Ticktin, who formed the corporation and prepared the option papers and bylaws. Ticktin resigned his position when the corporation found it necessary to borrow \$25,000 from the New Jersey Department of Community Affairs, the State department for which Ticktin works. Ticktin has been succeeded by Sheppard Massar of Massar & Sachs, East Windsor.

In support of the development, the borough has obtained a Community Development Block Grant of about \$75,000 from HUD to provide road and sewer work related to the development, the primary use to be for widening North Valley Road and to provide a storm sewer running to Empty Box Creek and a sanitary sewer running to the catch basin at Farm Lane and North Valley Road.

PRINCETON TRAVEL CENTER

44 Princeton-Hightstown Road

Princeton Junction

(609) 799-4666

Mon. - Fri.

9:30 am - 5:30 p.m.

Sat. 9 am - 1 pm

Evenings by Appointment

**Howard L. Prezant
Louise Prezant**

Town celebrates F.D.R.'s 100th birthday

by Elly Shapiro and
Andrea Lakin

It was a birthday party that F.D.R. would have enjoyed attending.

On Saturday, January 30, over 200 people gathered in the Roosevelt Public School gym to celebrate what would have been Franklin Delano Roosevelt's 100th birthday (and the 50th anniversary of his first election).



BERNARD
BRYSON

Among the honored guests were the former President's grandson Curtis Roosevelt, former State Senator Joseph Merlino, a spokesman from the office of Congressman Chris Smith and Bernarda Bryson Shahn. The Rev. John Grauel

served as Master of ceremony and Mayor Leon Barth gave the welcome address.

The keynote speaker, Curtis Roosevelt, who now works for the Secretariat's office at the United Nations, recalled his White House days. He recounted the story of when he and his sister moved into the White House on inauguration day March 4, 1933. His parents had been separated and they needed "a roof over our heads." He recalled that it was "quite a long time" before they moved out. In his speech Mr. Roosevelt noted the emotions his grandfather stirred as president. A man **whom you loved to the extent** that you "bawled openly when he died, or whom you hated so much that you opened champagne when he died."

Franklin Roosevelt's achievements are history. He was inaugurated in March 1933, the year Hitler came to power in Germany. The U.S. was in the throes of the Great Depression. Unemployment, stagnating businesses, idle ships and freight cars and failing banks besieged thousands of starving Americans. His innovative programs promised a "New Deal." And so, it was particularly appropriate that a celebration be held in this town that owes its existence to the federal programs started under the Roosevelt administration. Especially now, when President Ronald Reagan's "New Federalism" is seeking to diminish the federal government's role.

"What we have in mind

(Cont'd. on next page)

(Cont'd. from previous page)

tonight is to restore and recover the idealism that was the basis of this community," said Bernarda Shahn, head of the centennial committee. Jan Terry, coordinator of the committee, gave equal billing to the arts and history of the celebration. A piano recital by Anita Cervantes featured works by composers who became popular during the Roosevelt era. Printed programs of the event with an illustration of F.D.R. by Bernarda Bryson Shahn were on sale for \$2.00 (\$3.00 with the artist's signature). A limited



Curtis Roosevelt

number are still available from Jan Terry.

The decorations set up in the gym, as well as many of the fine details can be credited to John Soloway, and credit goes to Frieda Anish for the enormous variety of baked goods donated by the town people. Her enthusiasm generated by the refreshment committee was evident when Frieda urged people to take home some of the baked goods



Curtis Roosevelt and Rev. John Grauel

and send a donation to the First Aid Squad. Even Curtis Roosevelt left with a 'doggie' bag.

Plans for the June celebration are already under way. This will be held to commemorate the dedication by Eleanor Roosevelt of the 6 foot bronze head of F.D.R. executed by Jon Shahn 20 years ago. Events to be included in the 5-day celebration are an evening with David Arnold, an art show, a craft show, a poetry reading, a children's play, a one-act play by Leslie Weiner, and a folk music performance. Residents interested in participating in the festival should contact Jan Terry at 448-6741 or attend the committee meeting to be held on March 3, 1982 at the Borough Hall.

PHONE (609) 448-4301

A Better Weigh

FOR WOMEN - "LISA'S CORNER OF SLIMNASTICS"

FOR MEN - "THE BODY SHOP"



WARREN PLAZA WEST
ROUTE 130
EAST WINDSOR, N. J. 08512

Soch axed in malling of America

by David Herrstrom

This is about Mr. Sidney ('Soch') Sochowitzky, long-time resident of Roosevelt and for 31 years shopkeeper of Princeton's Palmer Square. It is also about the 'mallings' of America. The shopping mall, that stack of interchangeable cubicles stuffed with goods sold by interchangeable personnel, has become the capitalist mecca. Everyone knows the weekend pilgrimage. Trundling off to the mall, finding a slot for the car in the acres of cars, milling around in the artificial weather, then watching the merchant show by the fountain dedicated to manufacturing an appetite for more merchandise.

A completely artificial world created by the car and based on unlimited natural resources. A world not connected to the life of any community. A concrete and steel husk having no real life of its own. When the fuel runs out you won't have to go to Parchbone, Nevada to find a ghost town. These huge concrete boxes will litter America, the wind whistling over their abandoned concrete plains.

But what's this got to do with Soch? For 31 years Soch has been in Palmer Square selling records at the Princeton Music Center, for many years in partnership with Irving Goldberg, and after Irving's retirement, alone. Not merely selling, he has been building a relationship with the residents of Princeton. He has rooted himself in the life of Palmer Square, a charming collection of odd and out-of-

the-way shops. Some, like Skirm's Smoke Shop, have been in Princeton over 100 years.

The few blocks have the clubby aroma of old money and new, Nassau Inn and high-powered investment firms, but revel in variety. The square is neat, almost prissy, but cherishes its quirks. It's quintessentially Princeton -- conservative and tolerant. The Music Center has become an institution here and along with it Soch himself. It is the "only shop of its kind anywhere around," one Princeton resident wrote in the Packet, "where you can discuss music." The shop is not just a place of buying and selling but a "cultural asset."

Then one day the University sold Palmer Square to Collins Development Corporation, who hired an out-of-state retail marketing consultant firm. You guessed it. After 31 years of making friends in Princeton, Soch got the ax. Last December he was notified that his lease was up as of March 31. Why? Because, as a spokesperson for Collins put it, the stores on the Square are not the "right mix" for Princeton, and "certain stores," such as Princeton Music Center, "were found to be not in the place we would want them to be." It's not enough to be a cultural asset; you have to be in the right place at the right time. The place and time, of course, are not specified. Collins is looking for "mini-destination stores."

(Cont'd. on next page)

(Cont'd. from previous page)

Who talks like that? Bureaucrats. Personnel with no connection to the people they are talking to and no connection to the place they find themselves in. "Mini-destination stores," translated into language intended for human beings, means stores like Thomas' Sweet Shop, stores with high-volume, high-profit, high-turn-over. That is, interchangeable ones like those at the mall. Bookstores, for example, with proprietors who put Zen and the Art of Motorcycle Maintenance in the auto mechanics section and play muzak for the amusement of their patrons.

"People are going to have to make a decision," Soch sums up, "whether they want to be numbers in lines or whether they want to go into stores and have someone say 'Good morning' and know their tastes." And, I'll add, know the stock. A woman comes into Soch's store and asks for a Mozart trumpet concerto. "Leopold," Soch replies. "No, Mozart." Soch knows that Wolfgang Amadeus didn't write any trumpet concertos, but his father Leopold did. So he presses the woman with questions and finally pins down exactly what record she wants, even though she came in not knowing what she wanted. And once he knows what she wants, Soch immediately picks it off the shelf. The minimum wage personnel at the mall wouldn't know the Rolling Stones from

Sonny Rollins, John Williams from Ralph Vaughan Williams, -- and wouldn't care; it's the cubicle mentality.

The mall philosophy is the exact opposite of Soch's, who believes in a horizontal, instead of a vertical inventory. That is, he'd rather have a thousand single records to sell, than one record that sells a thousand copies. He keeps records on the shelf that most wouldn't, because they sell only a copy or so every other year. And he's got everything from Alexander's Ragtime Band to "Alexander's Feast." He doesn't make a fortune with this philosophy, but despite the rent going up 50% in the last three years and his retailer's profit margin being cut 20% in the last two, he survives. An extraordinary knowledge of his stock and his customers has ensured his survival. Until now.

His kind of shop can't be instantly created by a development corporation. His shop projects his personality, his knowledge, his savvy. It's this uniqueness that takes a mauling at the hands of those devoted to the malling of America. Connections to people and to a place take time.

After all, he's been collecting records carefully for over thirty years. He was even around to see the advent of rock, music that seems to my daughter to

(Cont'd. on next page)

Soch

(Cont'd. from previous page)

have been created on the First Day (along with light). About twenty-five years ago, Soch noticed a steady stream of university students one week trickling into his store, each buying a copy of "Rock Around the Clock." He was mystified. But Saturday night at precisely 11:00 p.m. the University exploded -- a hundred hi-fis all playing "Rock Around the Clock" full blast. In the 50's this was known as student rebellion. Not exactly insurrection, but rock is still with us.

So, the music shop owner whose motto is "neither critic nor censor," who's dedicated to providing the "best of all kinds" of records is accused by the developers of "not carrying his own weight." He sells a small but steady number of records to those people who care about all kinds of music, from show tunes and Himalayan folk songs, to jazz and lieder. No, he doesn't sell 200 copies of "Grease," but is this the only criterion for success? For the landlord who ties the rent to a percentage of gross income, it is.

And here's the irony: Collins Development, who accuses Soch of not carrying his own weight, is applying to the New Jersey Economic Development Authority for low-interest rates on the millions of dollars it needs to build a parking garage in Palmer Square. Who will carry the weight? Taxpayers, of course.

Collins needs this garage to accommodate the glut of cars it plans to attract with its "mini-destination stores."

Now they plan to stack concrete slabs up in Princeton for the cars. Maybe later they'll enclose all of Palmer Square in a dome and replace the grass with astroturf. The malls rising all around over the last decade didn't affect Soch's business, because he offered a unique, personal service. But the mall coming to Princeton is trying, finally, to do him in.



ROOSEVELT AUTO CENTER

Rochdale Ave.

Roosevelt, New Jersey 08565

(609) 448-0198

E. L. L. L.

*ADVANTAGE

SPORTSWEAR AND EVENINGWEAR FOR MISSES AND JUNIORS

ALWAYS 25-50% BELOW MALL PRICES

(609) 259-9300
OPEN 7 DAYS A WEEK

ROUTE 130 & ROUTE 526
ROBBINSVILLE, NEW JERSEY

window fashions

Levolor Blinds
Vertical Blinds

CALL MARCIA
(609) 448-2088

DISCOUNTED

Council tables water/sewer help issue

by Bob Clark

Four members of the Borough Council -- the minimum number for a quorum -- handled a wide variety of business at the council's regular monthly meeting on February 10. Council President Bill Counterman presided during the first meeting in memory not attended by Mayor Leon Barth. Also present were members Louis Esakoff, Jan Terry and Norman Nahmias. In addition to Barth, members Aaron Datz and Leslie Weiner were absent.

Counterman asked Esakoff whether he had a motion to make concerning part time help at the water and sewer plants. Both are members of the Public Works Committee, which Datz chairs. Esakoff replied that he wanted additional discussion on the matter in closed session with the full council and that he would offer no motion. The council tabled the question until another meeting could be announced. Later, Counterman **assured** that only the personnel aspects of the decision would be discussed in closed session of the full council. He said that the questions of whether to have such a position, its job description, its salary and the like would be discussed at a meeting open to the public.

An ordinance passed on first reading to raise the fee for dog licenses from \$4.00 to \$4.50 to conform to state law. After publication and a public hearing at the March 10 meeting, the ordinance will come up for final consideration. The council also passed a resolution requesting Monmouth

County to create a stray animal impoundment facility to serve several communities, including Roosevelt, that lost such services when the Animals Unlimited firm went out of business. Esakoff noted that the resolution **referred only** to a pound. He said that a pick-up service was also required. Counterman replied that the pound facility was a necessary first step and that the Monmouth County Board of Health has prepared a plan for pick-up of strays that will be proposed after a pound materializes.

The First Aid Squad asked the council to increase its annual contribution from \$2,000 to \$3,000 for 1982. The council will consider the request during budget sessions culminating in a public hearing and final passage expected on April 14.

Counterman reported that an independent testing firm had concluded that a 1960 fire truck to be purchased from Freehold Borough was in good condition. Plans call for Roosevelt to buy the vehicle with \$14,000 of federal revenue sharing funds. Counterman also noted that vandals have again taken to setting fires on the asphalt path connecting Lake Drive to North Valley Road. Because of the destructiveness and danger of such conduct, Counterman warned that violators would receive "more than a wrist slapping" if caught.

Counterman acknowledged the complaint by Roosevelt Deli owner Pete Rossi that

(Cont'd. on next page)

Council

(Cont'd. from previous page)

Steadfast Cartage, the town's garbage contractor, refused to collect nonresidential trash as part of its contract and billed the Deli an extra charge. Counterman said the contract, for which Steadfast was the sole bidder, "has several questionable areas." He noted that the contract seems to require more than residential pick-up but added that the council will have to resolve with Steadfast precisely what the contract means.

During the public portion of the meeting, former resident David Glassman accused the council of laxity in consideration of the proposed senior citizen apartment complex at North Valley Road and Farm Lane. Glassman owns a tract of land along the southern side of Cemetery Road. Glassman claimed there were "things in the plan that would not be approved for a private developer." He contended that the plan lacked specificity as to funding for sanitary and storm drainage and provision for underground electric cables. Glassman also said the "common room was criticized as being too small."

Glassman asserted that the Planning Board normally acts on such matters, but he claimed that the Zoning Board of Adjustment acted on the senior citizen project. He called for a committee of the council to examine the situation. Counterman said the council would take Glassman's comments under advisement, but he declined to call for a committee to look into the matter. Building Inspector Peter Berlinrut said he would ensure that the plan

and actual construction comply with all building codes.

The council passed a resolution appointing the Middle Department Inspection Agency to conduct electrical, plumbing and fire sub-code inspections within the borough. Other resolutions passed:

1. Authorized the sale of a \$310,000 general improvement bond to FmHA, which is financing borough water system improvements;

2. Approved a \$4,748 grant agreement to continue preparation of a water and sewer treatment plan; and

3. Adopted county guidelines for administration of Community Development grants to qualifying families for housing rehabilitation.

The council also authorized the Monmouth County Mosquito Extermination Commission to conduct its annual aerial spray program within the borough. The spraying takes place between April and September, and the commission promised to notify local police prior to actual applications. The spray program is approved by federal and state authorities and takes place only in those areas determined to involve a mosquito nuisance or health hazard. Finally, Counterman said that the program does not use the controversial pesticide Sevin, which is used in the control of gypsy moths.

Counterman proclaimed March to be Red Cross Month and urged residents to support the organization. Nahmias, Chairman of the Administrative Committee, announced that the committee

(Cont'd. on next page)

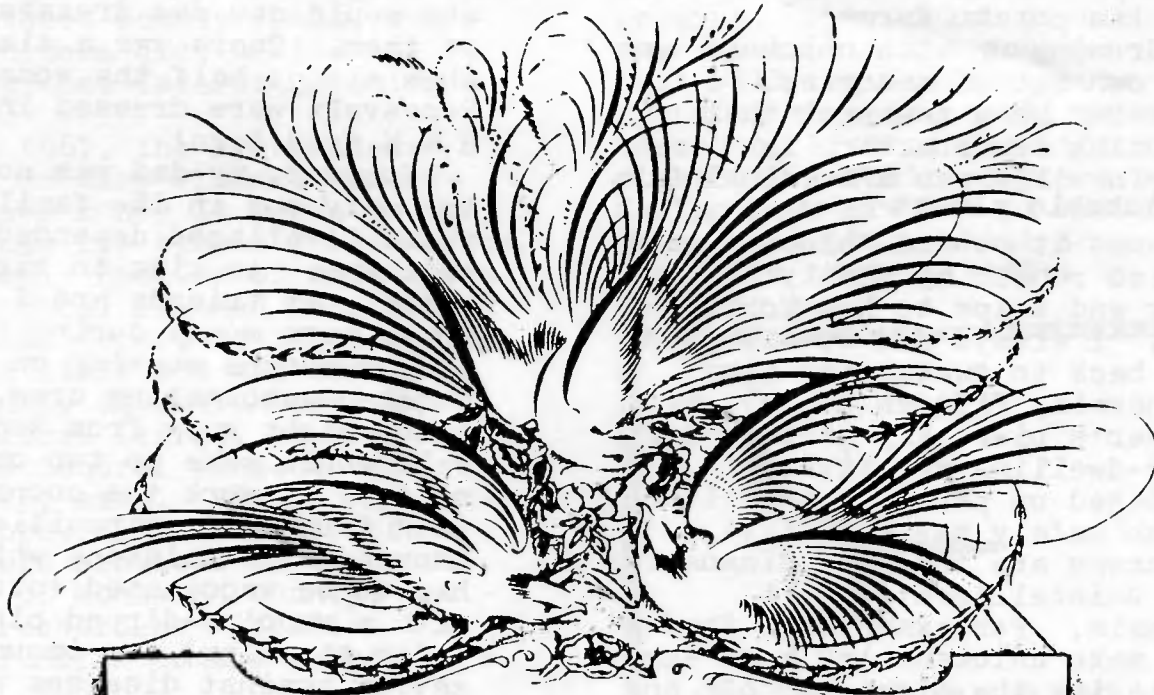
(Cont'd. from previous page)
 had met with borough employees regarding working hours. He said he hoped such discussions will lead to the preparation of written job descriptions for town workers. Terry, chairman of the Recreation Committee, praised the FDR Centennial celebration. Terry said that those interested in helping with the June 2 festivities commemorating the 20th anniversary of the dedication of the Roosevelt Memorial may get in touch with her. Esakoff, a member of the Library Committee, said that Dottie Beinin, Librarian, urged groups in town to use

the Sackowitz Community Room in the Municipal Building for public readings, musical presentations and similar programs.

Guitar Instruction
specializing in

CHILDREN Ages 7 & UP

DAVID BRAHINSKY ROOSEVELT
 443-1898



Frame Finery

Custom Framework
 (609) 448-2088

8 Tamara Drive
Roosevelt, N. J. 08555

MINUTES AGO

Growing up with chickens

by Arthur Shapiro

I recently read a book called, *Peddler to Suburbanite: The History of the Jews of Monmouth County New Jersey*. The sections on how the Jersey Homesteads and Perrineville developed reminded me of how much of our local history is tied to chickens. One of the first enterprises included in the formation of this town was a farm cooperative with a poultry division. Perrineville, on the other hand, was primarily known for its chicken farms (as opposed to Allentown known for its potato farms).

Growing up with chickens has its own set of memories. I remember as a teenager that lighting firecrackers in Perrineville was a cardinal sin, **punishable almost** by death, because it caused "blood eggs." I also recall my family's week end trips to New York by car. I always had to sit in the back to "watch the eggs" (generally fifteen dozen), my father's bi-weekly gift to our city-dwelling relatives.

Based on personal experience, I can safely say that live chickens are the most disgusting and unintelligent of all animals. For example, a farmer can make chickens lay more eggs by having the lights go off and on in the coops. The dumb birds think it's a new day each time the lights come on. Farmers also have to put little solid metal "eyeglasses" on each chicken to stop them from pecking each other to death. In addition, chickens are cannibalistic and even eat their own droppings. Is it any wonder

that many of us **who** grew up around here detest the birds so!

But, like it or not, my personal past, too, is linked to chickens. When my family first moved into the area (I was three) it was to a farm with chickens in Perrineville. My dad's first job here was at the Central Jersey Farmers' Co-op, a chicken feed mill in Hightstown. When he went into partnership with Harry Horowitz, it was to start a feed business. The feed was delivered in bags imprinted with brightly colored flowers and other designs. After the feed was removed for custom mixing, my dad would bring many of the empty bags home to give to my mother and her friends who would sew new dresses out of them. There was a time, when almost half the women in Roosevelt were dressed in H & H feed bags!

However, my dad was not the only one in the family whose livelihood depended on chickens. As kids in high school, my friends and I would earn money during the summer months working on a chicken vaccinating crew. About eight guys from Roosevelt would make up two crews of four to work the coops. Each farm in Perrineville had thousands of chickens which had to be vaccinated (stuck with a vaccine-dipped pin under the wing) for immunization against diseases with **weird** names like "New Castle." The farmer would pay the crew by the hour to work with his own hired hands. It was hard and grueling work, generally done under the hot sun.

Three men in the crew would stand outside the chicken coop around a small

(Cont'd. on next page)

Roosevelt Community and School CalendarMarch 1982

- | | | |
|----|---------------------------|--|
| 2 | Tuesday, 12:30 p.m. | Early closing - R.P.S. |
| 3 | Wednesday, 7:15-8:30 p.m. | Bookmobile - store parking lot |
| 4 | Thursday, 7:30 p.m. | Fire company meeting - Borough Hall |
| | 8:00 p.m. | NOW meeting - home of Adeline Weiner - 17 Homestead Lane |
| 8 | Monday, 8:00 p.m. | Council agenda meeting - Borough Hall |
| 9 | Tuesday, 11-12 | Exercise class - Borough Hall |
| | 8:00 p.m. | Bd. of Ed agenda meeting - R.P.S. |
| 10 | Wednesday, 8:00 p.m. | Council meeting - Borough Hall |
| 11 | Thursday, 11-12 | Exercise class - Borough Hall |
| 15 | Monday, 8:00 p.m. | Board meeting - Cong. Anshei Roosevelt |
| 16 | Tuesday, 11-12 | Exercise class - Borough Hall |
| | 8:00 p.m. | Board of Ed meeting - R.P.S. |
| 17 | Wednesday, 7:15-8:30 p.m. | Bookmobile - store parking lot |
| | 8:00 p.m. | NOW meeting - Borough Hall |
| 18 | Thursday, 11-12 | Exercise class - Borough Hall |
| | 7-11 p.m. | Boy Scouts - Borough Hall |
| 21 | Sunday, 11:00 a.m. | Park Commission - Borough Hall |
| 23 | Tuesday, 11-12 | Exercise class - Borough Hall |
| | 12:30 p.m. | Early closing - R.P.S. |
| 25 | Thursday, 11-12 | Exercise class - Borough Hall |
| | 8:00 p.m. | Bulletin meeting - Arlene Rashkin's house |
| 30 | Tuesday, 11-12 | Exercise class - Borough Hall |
| | 8:00 p.m. | First Aid meeting - Borough Hall |
| 31 | Wednesday, 7:15-8:30 p.m. | Bookmobile - store parking lot |

Culinary Delights**Pizza: as you like it**

by Barbara Halpern

For a tasty change from a routine dinner consider pizza. It's economical, about \$3.00 for two 12-inch pies, contains all natural ingredients and is certain to please every member of your family.

The recipe for dough is the simplest I have found and it produces a light crisp crust. There are many variations of pizza toppings. You may add cooked sausage, thinly sliced mushrooms, garlic, onions or just about anything to the topping. When served with an antipasto or green salad it is a fine meal.

Pizza

Pizza dough (see recipe below)
oil
pizza sauce (see recipe below)
2 cups grated mozzarella cheese
 $\frac{1}{4}$ cup grated swiss cheese
 $\frac{1}{4}$ cup Parmesan cheese

- 1) Preheat oven to 500°. If using a baking stone put it in the oven.
- 2) Divide dough in half. Flatten dough (one half at a time) with hands into a circle about 13 inches in diameter. Keep the surface lightly floured to prevent sticking.
- 3) If pizza pan is used oil the surface of the pan. Arrange the circle of dough onto pan. If baking stone is used, place circle of dough onto a wooden paddle which has been generously sprinkled with corn meal. Add sauce to the center of the dough and smooth it to about 1 inch from the edge. Scatter half of the mozzarella, swiss and parmesan cheeses and any other toppings you desire over the sauce. Sprinkle the pizza with 1 Tablespoon of olive oil.
- 4) If a baking stone is used, slide the pizza onto the stone. If a pizza pan is used place it in the oven. Bake for 10-15 minutes until done. Lift the corner of the pie up from the pan to check the crust. The crust is done when it is a golden brown.

Pizza Dough

1 envelope dry yeast
1½ cups likewarm water
2 Tablespoons olive oil
4 cups unbleached white flour
1 teaspoon salt (optional)
1 Tablespoon sugar

- 1) Combine yeast, water, oil, salt and sugar into small bowl. Mix until yeast is dissolved.
- 2) If food processor is used, pour the yeast liquid into processor workbowl, add the flour and process until dough is soft but firm.

(Cont'd. on next page)

Pizza

(Cont'd. from previous page)

3) If food processor is not used follow step 1. Place flour into large mixing bowl. Add the yeast liquid and blend with a wooden spoon. Turn dough onto lightly floured surface and knead for five minutes.

4) Shape dough into a ball and place into a lightly oiled bowl.

Cover with a damp towel and let rise until double in bulk - about 1-1½ hours. Dough is now ready to use.

Yield: 2 -12 inch pie crusts

Pizza Sauce

- 1 large can imported tomatoes
- 2 Tablespoons olive oil
- 1 teaspoon finely minced garlic
- ½ **small can** tomato paste
- 1 teaspoon oregano
- ¼ cup finely chopped parsley

- 1) Puree the tomatoes in a blender or food processor.
- 2) Heat oil in saucepan. Add garlic and cook for a moment. (Do not brown the garlic) Add the remaining ingredients, salt and pepper to taste. Bring to a boil and let simmer for 30 minutes.

Romantic Candlelight Dinner

Saturday Evenings \$9.95 6:00 - 9:00 p.m.

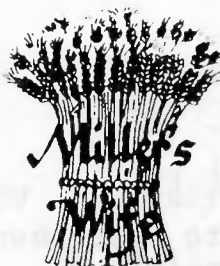
Sunday Brunch

\$6.95 Buffet, (\$3.75 Children under 12) 11:30 a.m. - 3:00 p.m.

or Country Lunch

Wednesday - Saturday 11:30 a.m. - 3:00 p.m.

Country cooking served graciously in the quiet, quaint setting of a restored Grist Mill.



THE MILLER'S WIFE

is located at the Lake
on South Main Street (Route 539) in
historic Allentown, New Jersey

(609) 259-3774

Visa/Master Charge Accepted

NOW chapter protests Freeholders' cutbacks of Planned Parenthood Funds

On Saturday, February 13, members of the Central Monmouth and Eleanor Roosevelt chapters of the National Organization for Women distributed informational flyers to shoppers throughout Monmouth County protesting the decision of the Freeholders to deny funding to the Monmouth County Planned Parenthood, Inc.

In a recent decision, the Monmouth County Board of Chosen Freeholders voted to deny Planned Parenthood \$9,800, which, if allocated, would have brought \$170,000 in matching Federal money to that agency. By denying Planned Parenthood county funds, the Freeholders also denied the county that federal matching money.

In 1981, the Freeholders voted to deny Planned Parenthood the money it needs to continue its community education program. Because of this denial of funding, Planned Parenthood has been forced to lay off some of its staff and cut back its community education program.

Valorie Caffee, co-ordinator of the Central Monmouth NOW chapter, said, "Planned Parenthood provides a variety of valuable services to the residents of Monmouth County, and the Freeholders' decision to deny funding to the agency is a

tragedy for the community. The educational services provided by Planned Parenthood give accurate information about human relationships, venereal disease, and proper health care. "We are concerned," Caffee stated, "that the people of Monmouth County don't lose the services of Planned Parenthood."

Carol Watchler, coordinator of Eleanor Roosevelt NOW, added, "By withholding funds from Planned Parenthood, the Freeholders are being very shortsighted. If Planned Parenthood is unable to continue its community education program, more social problems may develop in the county that will require much more spending than the small amounts needed by Planned Parenthood right now. Their programs are designed to prevent problems from developing, which is much more cost-effective in the long run."

GLORIA ADLERMAN

ATLAS WORLD TRAVEL INC.

104 Mercer Street
Hightstown, N.J. 08520
448-4272

ADVANCED-UNIFIED

EXTERMINATING CO. INC.

10 PROPHY DRIVE • EWING TOWNSHIP, N.J. 08618

TERMITE
CONTROL

ALBERT M. ZAMPIRRI

PEST
CONTROL

(609) 394-2300 — 896-0277 — 586-1221

TERMITE CONTROL • PEST CONTROL
RODENT CONTROL • LAWN INSECT CONTROL

FIRE COMPANY NEWS

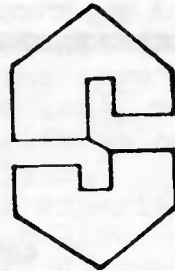
by Adeenah Yeger

On February 1, an electric coffee pot that was left plugged in too long shorted out, melted, and scorched a table top, filling the Roosevelt Public School with smoke. Principal Beverly Hetrick set off the fire alarm and the children and staff members were quickly and efficiently evacuated. Fire chief Jim Manzi ventilated the school and checked all the rooms to make sure there was no further damage. The children were allowed back into the school within half an hour. Chief Manzi and Ms. Hetrick then talked

to all of the classes, explaining that everything was safe and no further problems would result. Chief Manzi also commented on how well the situation was handled by the staff.

On February 4 the fire company was called for a brush fire set by someone with the use of gasoline on the closed section of Valley Road. Chief Manzi has warned that anyone caught setting such fires will be prosecuted to the fullest extent of the law.

The new fire truck that the company will be getting has gone through extensive testing by Fire and Safety Services of Piscataway and passed with flying colors.



**USSMAN
REALTY**

MARILYN K. TICKTIN

Sales Associate

896-9300

448 0363

PRINCIPAL'S LETTER

Balancing children's needs with the school's

Prevention is a concept which has come into its own in the fields of medicine, dentistry, automotive repair and building maintenance as an alternative to after-the-fact treatment of problems. The subject of discipline in school is another area where this concept of prevention can be effectively applied. As the principal in the school, discipline problems are ultimately my responsibility. One thought I have is that there is a limit to the effectiveness of punishment in changing student behavior. During the inservice meeting this month, our staff examined several philosophies and practices relating to student discipline emphasizing preventative and positive (rather than punitive) practices.

In a school setting the needs of students should be balanced with the needs of the school organization. Students have two basic needs. First they need to feel acceptance of themselves and acceptance by others. Self-worth is basic to understanding oneself and relationships with peers and adults. Students need to feel successful, accepted and worthy. A second need which students have is a need for structure. Students need to know limits -- how far they can go. Our students are not always able to set reasonable limits for themselves and

rely on rules, peers and adults for support. When the structure or limits are unclear, students often feel lost or unsure about how to deal with their own behavior.

School organizations have needs, too. One basic need is that of order. Schools must be able to accomplish their task of educating. Since schools are inhabited by many people, we need rules, procedures, responsible behavior and mutual respect and concern in order to function. A second need felt by the school is that of being in a position of responsibility for the safety and futures of the students. Teachers do care and feel responsible for the educational tasks they have undertaken.

There is a delicate balance between the needs of the students and those of the school organization. When this balance is upset, discipline problems emerge. Of course each incident which occurs must be dealt with as it happens. But I also examine the incident in light of preventing it from happening again. There are three general perspectives from which I begin my evaluation.

The first area I investigate is the appropriateness of the learning activities for the student. Student learning needs must be

(Cont'd. on next page)

Balancing children's needs

(Cont'd. from previous page)

diagnosed accurately and appropriate learning activities assigned. Learning should be based on successes. Frustration from continuous failure undermines a student's sense of self-worth. This is not to say students cannot learn from mistakes, but repeated experiences of failure make learning and school unpleasant. Students also need to learn about the world in a meaningful context. Rote learning is not appropriate, nor does it motivate a student to learn more.

The second area to be explored when a problem arises is the support of the parents and family. Often times parents can shed some light as to the cause of a student's problems and can offer good suggestions about ways to help the student deal with the situation. It is not always easy to report problems to parents, but it is even more difficult to resolve them without their input.

A third area which requires examination is that of our school organization's consistency. We have rules, codes, policies and procedures which provide structure in the school. The degree to which these procedures are effectively communicated and consistently followed through have a strong influence on student behavior. If our procedures are humanely implemented on a fair and consistent basis, many student discipline problems can be eliminated.

My experience has been that

those actions on the part of the school which emphasize parent involvement, consistency of procedures, and appropriate learning activities prevent major problems. Actions which implement these ideals change student behavior more effectively than punishment. The needs of students and the school organization can be better met through prevention.

It is difficult, at first, to implement preventative measures, just as it is difficult to change old habits. It takes a while for the benefits to be realized. Sometimes it seems easier to fall back on punishment, but I find the effects short-lived. I think of all the times I get reports of students being disrespectful to each other and adults at school and my first reaction is one of anger. I'd really like to take some of those kids who harass each other in the bathrooms out to the "woodshed!" Then I stop and think how ludicrous my behavior would seem. If students need to learn respect and ways to cope with frustration, my treatment of them is an important example. Attitudes as well as behavior must be addressed.

Schools must learn to think and operate from a preventative stance. We must encourage and develop each student's sense of self worth. Students must find success in school. Failure on a continual

(Cont'd. on next page)

(Cont'd. from previous page)

basis leads to frustration and behavior problems. We must engage parents in working on student behavior problems and we must work together. Finally, we must be humane and consistent in implementing our rules and procedures. Prevention may be difficult, but other treatments are much less effective.

--Beverly Hetrick

NUCLEAR "FREEZE" REFERENDUM

A bill calling for a state-wide referendum on a nuclear "freeze" has been introduced in the N.J. State Assembly. If passed by both houses of the State Legislature, the bill would call for a referendum to be placed on the November '82 general-election ballot. The referendum would ask whether it is the will of the people that the State Assembly and Senate should adopt a resolution:

- (1) requesting the President to propose to the Soviet Union a mutual agreement to halt all further testing, production, and deployment of nuclear weapons, missiles, and delivery systems; and
- (2) requesting the Congress to apply the funds saved to human needs and tax reduction.

The results of the referendum would not be binding on the Legislature, but the results would provide information on the sentiment of the people of New Jersey.

Similar efforts are underway in many other parts of the country. For example, when Vermont's annual town meetings convene in March, over half of the state's 252 towns will vote on nuclear "freeze" resolutions.

609 448-0001

CUNNINGHAM PHARMACY INC.
FOUNDED 1877

ROBERT M. HILLMAN R.Ph. MAIN & STOCKTON STS.
PRESIDENT HIGHTSTOWN, N. J. 08520

COUPON

NIKE • ADIDAS • PUMA • SAUCONY
CONVERSE • SPALDING
BAUER • COOPER • KOHO
TEAM UNIFORMS & EQUIPMENT

**THE
SPORTS BARN**
RT. 130, CARDNER'S SHOPPING CENTER
EAST WINDSOR

\$1⁰⁰ OFF

WITH EACH PURCHASE OF \$10.00
443-8578
Mon-Fri 10-9, Sat. 10-6, Sun. 11-4

TEL 443 6975 LAKEWOOD STORE
201 363 2161

East Windsor Floor Covering
EAST WINDSOR TOWN MALL
RTE 130 HIGHTSTOWN NEW JERSEY
LINOLEUMS • BROADLOOMS • CARPETING

VINYL ASBESTOS VINYL TILE EXPERT INSTALLATIONS
BRUCE BLOCK MGR DONE BY OUR OWN
MECHANICS

Letter to the Bulletin**Ordinary people and FDR**

To the Editor:

After all the film clips of TV's Roosevelt Centennial observance with its evocative sights and sounds -- FDR's voice reassuring us, Happy days....; the assessments of his character and achievements and of the programs he initiated -- after all that, it was the passion people felt that remains the most remarkable aspect of those years. Curtis Roosevelt put his finger on a still-throbbing nerve. For me, anyway, summoning up the bitter division in my family. I thought it might be of interest to add to the recollections of others the experience of one very small fry far removed from the center of the action.

I was a senior in high school when FDR took office. What was going on in politics touched us, of course, if only indirectly. In a straw vote in school that year, I voted for Norman Thomas. Not, I fear, out of any real knowledge or conviction but because I wanted to be different, perhaps to shock. But politics was not a major concern for me then. My most vivid memory of the time was the closing of the banks; we had a "big" basketball game that weekend away from town, no one had any cash, and momentarily it looked as if the game would have to be cancelled. Fortunately between us we were able to scrounge up enough to get us there and back. And we won the game!

When I went to college that fall, however (Vassar -- FDR was an Honorary Trustee, to my father's intense chagrin when I brought it to his attention, which I didn't hesitate to do), I moved into a world where my own contemporaries -- everybody in fact -- held strong and often opposing views and slowly I became passionately committed too. In addition to crowded courses in Economics, Political Science, and Social Reorganization, I joined others marching in demonstrations in support of this or that, in peace parades. We went in bus loads to picket at nearby factories where the workers were on strike, sat up in heated sessions far into the night.

My father had lost his job to the Depression but was nevertheless a rabid critic of the New Deal's "alphabet soup" (NRA, AAA, etc.), especially of WPA which he could see functioning -- or not functioning in his opinion -- right before his eyes. Despite his own unemployment, he aligned himself with Big Business. He joined the Liberty League, an organization founded by business tycoons, who saw FDR as curtailing the right of citizens ("God-given" right) to conduct their businesses in any way they chose. My mother worked for Hearst (as I used to put it) writing fashion articles for Good

(Cont'd. on next page)

(Cont'd. from previous page)

Housekeeping magazine. And my brother, unable to find a job at what he felt his rightful level (as electrical engineer 00 he was working at the time as a floor walker in Bamberger's; he was besides a 1st Lt. in the Army Reserve) was denunciatory for other reasons. There were vociferous arguments around our dinner table when I went home!

When it came to the second election, I received a letter from my father which reads in part: "I have been wanting to talk to you about your political tendencies for a long time. I hope you will not come home with the idea of voting for Roosevelt. That would be just too much and I might as well haul down the flag and quit. (He had been "quit" already for several years. This, and all other parenthetical interpolations are mine.)... The present administration has done so many foolish things which haven't helped one particle to get us out of our difficulties, and I am of the opinion they should be turned out... I believe that had you not been busy with your college work and surrounded by a lot of radicals and could have heard and read all the convincing arguments against this administration, that you would not hesitate a minute but would vote for Landon. Our egotistical president is hanging between the Socialist and Communistic platforms and I believe will finally wind up as a failure even should he be elected for another four years, which he will not be, as we are going to have a landslide for

Landon. ...My taxes today are more than three times what they were when I bought the house (in 1910) and I could not sell it for much more than I originally paid for it. And now there is nothing in sight but increased taxes as all this money the administrator has squandered must be returned and we are the goats... Don't get the impression I am not in favor of taking care of the unemployed, but the money Roosevelt and his gang passed out has been shamefully wasted and he will have to take the blame. Don't let a lot of radicals and a little knowledge of economics swing you until you have an opportunity to study the practical applications of such things. Think it over. Otherwise (emphasis mine) we will be glad to have you home for a while."

In effect this was equivalent to forbidding me to vote, as at that time there was no absentee ballot in N.J. and my mother was a challenger at the polls. I could not come home to vote without their knowing it and I could not vote as he wished. This was my first election and I was furious. I'd been brought up to believe -- by my mother who had been on the fringes of the suffragette movement -- that exercising one's franchise was both a privilege and a serious obligation. And so I wrote back, adding that in the circumstances I simply wouldn't vote, FDR would get in easily without

(Cont'd. on next page)

Ordinary people and FDR

(Cont'd. from previous page)

my vote.

After the election, he wrote again: "I regret that I interfered with your ideas of voting...In spite of the very great landslide in Roosevelt's favor, I still feel as I wrote in my last letter... This tremendous victory was due chiefly to Republicans who deserted their own party. Roosevelt won according to my ideas for these reasons: first, the well-paid political machine his party had; second, Landon although a very fine man, could not make a strong speech and did not appeal to the people; third, the service men who received the bonus of course all voted for him... I may be wrong about the radicals in the colleges, but I feel college professors are developed in one direction and lack experience in general ideas (have never met a payroll, was the less elegant phrase used more often). Don't get the idea I believe all Republicans are straight and honest and all their policies correct...I have voted for many a democrat but never for a Democratic candidate for president...Please understand that I know your vote is your own to do what you please with but I felt that if we could talk about it I would be able to explain many things to you. We are indeed sorry you did not come down..."

I pass on these excerpts as pieces of Americana, examples of the passion Curtis Roosevelt spoke of. Which endures to this day, as witness the tears of Archibald MacLeish on ABC's Centennial program on 1/29/82. I leave the explanation of this phenomenon to others, offering these only as a sidelight on the history of the time. What ordinary people felt is surely as significant to the understanding of a period as are the documents.

—Mary Jane Gray
Berlinrut

vivian crozier photography

MAGAZINE FASHION PHOTOGRAPHER
FORMERLY OF BARBIZON, MADMOISELLE & SEVENTEEN

PRIVATE WORKSHOP
FOR MODELS

- PUBLICITY & ADVERTISING
- PORTFOLIOS • PORTRAITS

CALL 448-5296 FOR APPT.

117 MAIN HIGHTSTOWN

Professional Typing

Day, Evening, Weekend & Holidays

48 Pine Drive, Roosevelt

443-8674

Stimulating creativity: asking creative questions

by Freda Hepner

What a coincidence! In the past month or so - the N.Y. Times Magazine (1/24/82) had a long article by Morton Hunt on new research in creative problem solving. Bill Moyers has started a 17 part series on P.B.S. on Creativity, at the same time that R.P.S. is planning a program for the Gifted and Talented.

Hunt defines creativity as a "system of processes for manipulating information" which help us find new solutions. The N.J. Dept. of Education (see Borough Bulletin, 1/82) offers a list of academic definitions that include "...ability to develop original and or unusual ideas and solutions to problems." Bill Moyers said (2/6/82) that it's the ability to look at the world, see what is missing, and set out to fill that space.

I read the Hunt article but somehow the television program impressed me more, for it presented a more concrete interpretation of creativity. Moyers has focussed on poets, inventors and business people so far. Each subject is encouraged to talk about his/her own work - what they have done and why they have done it. Their backgrounds are probed and their associates questioned in Moyers' typically low key, relaxed manner. Questions are raised, for example: "What happens in the mind of a scientist when he evolves a

new hypothesis?" "What's working inside the artist when she is creating a new work of art?"

Moyers presents a fascinating diversified series that not only entertains but makes us puzzle over new questions. Come to think of it - that's probably what a gifted and talented program can be - a series of puzzling questions - questions that come from knowledge and experience provided by teachers who know that creative thinking and imaginative problem solving are fostered in children who are encouraged to look at the world, see what is missing, and proceed to try and fill the space with good solutions. The questions are the first step and I think everybody can be a gifted **questioner** when encouraged.

I recommend the Moyers program (and the re-runs when they come on). It's shown on Friday nights at 9 p.m. on channel 13. Find your own questions - it's fun.




GEORGE MEIGS - BUILDER
ALTERATIONS • RESTORATIONS • ADDITIONS

Box 278 RD 1
Hightstown, NJ 08520

609-448-7576

4-H NEWS

by Karen Johnson

For the last few weeks the 4-H club of Roosevelt has been making lamps. Each child made a plaster cast of his or her foot. The cast will become the base of the lamp. The children will also do the wiring. Nina Burghardt is the 4-H leader for Roosevelt. Nina has planned more activities for the rest of the year.

APOLOGY

The Editors apologize for the mottled appearance of this issue. We have had technical difficulties.

HAVE YELLOWING BLUES?
WATCH IT SPARKLE AGAIN!



100% GUARANTEED



SHOP WITHOUT CONCERNING SHIPPING

BONNIE COOPER
443-3014

"JUST CALL" 609/443-3338

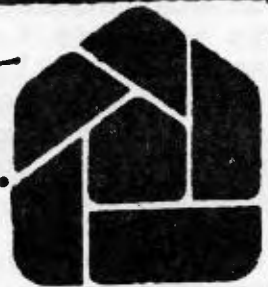


PET MARKET
(A & P Shopping Center)
Rt. 130
East Windsor, N. J. 08520

Tropical Fish-Marine Fish-Exotic Birds
& Small Animals

586-1020

ADLERMAN, CLICK & CO.



RED CARPET

INSURERS & REALTORS
15 Spring Street, Princeton, N.J.

Members Princeton Real Estate Group
Morris County Multiple Listing Service
World Wide Brokerage Service



Est. 1927

IT'S RESULTS
THAT COUNT

Local Sales
Representatives

Marilyn Magna
Esther Pogrebin
Natalie V. Katz
Milton Sadovsky

"Let Us List Your Home - Then Watch Us Sell It"

924-0401

Steinberg honored by National Academy

by Mary Jane Gray Berlinrut
Special Correspondent

A great honor has come to one of Roosevelt's gifted artists, Herbert Steinberg of Pine Drive. His painting, a portrait entitled Harvey Dinnerstein In His Studio, has been accepted for inclusion in the 157th Annual Exhibition of the prestigious National Academy of Design. Only a small number of paintings are selected from thousands of entries. This will be Herb's third such honor. In addition, however, this painting has won for him the Adolph and Clara Obrig Prize of \$600.

Herb graduated from the High School of Music and Art in New York where he and Harvey Dinnerstein, also a painter of note, were fellow students. They together with other painters in that class subsequently studied with Moses Soyer. Since then they have kept in contact with each other, constituting a group dedicated to the production of figurative art. Herb earned a Certificate of Fine Arts from Tyler Art School of Temple University in Philadelphia; a BA from Adelphi College in Garden City, N.Y.; and an MA from Kent State University, Kent, Ohio for which his thesis was "Thomas Eakins' Contribution to the American Realist Tradition." While working on his Masters he taught at Kent State for a year and a half.

This prize is only the latest of many awards and exhibitions attesting to Herb's mastery of his craft. He is also highly skilled as a set painter and scenic designer. You have undoubtedly seen his work without

realizing it in such movies as Hello Dolly, Hot Rock, The Whiz, and Arthur; and in more than a hundred Broadway shows including Camelot, Hair, Equus, Dancin', and most recently Little Me, to name only a few.

Of special interest to Rooseveltians is a mural commissioned by the Brotherhood of Painters and Allied Trades, which he painted here in Nate Bard's factory. Thirty-three feet long by nearly 8 feet high, it was painted on canvas and upon completion removed from the stretchers, rolled up and transported to Washington, D.C. to be restretched and hung in the United Nations Building where it can now be seen. A number of local residents posed for some of the many figures in the mural.

The exhibit at the National Academy of Design at 1083 Fifth Avenue, New York will open on February 26 and will run through March.



SENIOR CITIZENS NEWS

by Helga Wisowaty

Tax collector Louise Prezant spoke about the property tax deductions available to those eligible.

Ms. Prezant will furnish applications to anyone requesting them. The information on the back of the forms will explain who is eligible.

A few of the requirements are:

- 1) You must be over 65; disabled; widowed.
- 2) You must own your home and live in it.
- 3) Income can't exceed \$8,000 for 1981; \$9,000 for 1982; \$10,000 for 1983.

Social Security is not included in income but pensions, dividends, interest, bonds are. The widow of a veteran who died during the war is exempt from these taxes unless she remarries.

DAUGHTER IN DEUTSCHLAND

Stephanie Anne Chester, daughter of Bahiru and Ann Kassahun, 15 Pine Drive, is spending the school year as guest of the Meister family in Hannover, West Germany. Stephanie was active with the Hightstown High School marching band and Drama Club. While in Hannover she is attending a German school and experiencing local customs with the two Meister girls. She says she enjoyed the holiday roast goose and rabbit, and also skiing. Stephanie writes that Hannover is a lovely old city and that she is having a wonderful time.




(609) 448-0064

roosevelt printing
Letterpress-Offset

EDITH ERNSTEIN

16 PINE DRIVE ROOSEVELT, NEW JERSEY 08555



PURVEYORS TO THE AREA'S
FINEST RESTAURANTS"

**BARNEGAT LIGHT
SEAFOOD COMPANY**

**OPEN
SEVEN DAYS**

420 RTE 130
LA & P SHOPPING CENTER
EAST WINDSOR, N. J. 08520

(609) 448-7676

On Staff at
Leading Hospitals

(609) 448-5086
(609) 448-4833

Rabbi Menachem Berman
Certified Mohel

Surgical & Ritual
Circumcision

18 Homestead Lane
Roosevelt, N.J. 08555



PHOTOGRAPHY

the country photo shoppe

one thirty nine mercer street hightstown, new jersey 08520
 KODAK PROCESSING PASSPORT PHOTOS
 FRAMES AND ALBUMS PROJECTOR LAMPS

RUG NEEDED

If you have an extra area rug, in relatively good repair, the school would be delighted with a donation. We have brand new floors in the library and our old reading rug is pretty much worn. Size is not critical -- 8' x 12' -- is plenty large. The carpet makes an especially nice area to sit in when stories are read aloud. Please contact Mrs. Barth or Ms. Hetrick at 448-2798 if you can help. Thank you.

BECOME A RECORDING ARTIST

The Special Education Department of the Roosevelt School is in need of volunteers to tape-record a variety of material that will help our children function more effectively in programs that require extensive reading. The school will provide all of the equipment that is needed. You may record at a time that is convenient for you either in school or at home. Please call if you are able to spare the time and are interested in helping. Contact Delores Chasan, coordinator of the Child Study Team at 448-2798 between 8:30 and 3:30, weekdays.

ANNOUNCING A NEW ADDITION TO GREAT SERVICE IN TOWN...

Take home our good spirits

**ROOSEVELT
DELI** *Wines & Liquors*

DELI: 443-5111 ROCHDALE AVE. LIQUOR STORE: 443-5522



FOR SALE

IN ROOSEVELT

6 BUILDING LOTS

2 1/2 ACRES TO 4 AC. APPROVED PERC.

ALL LOTS ARE TREED WITH OAK BIRCH AND CHESTNUT

SOUTHERLY EXPOSURE

PERFECT FOR SOLAR OR EARTH SHELTERED HOMES

ALL SALES SUBJECT TO SUBDIVISION APPROVAL

RAINBOW PROPERTIES

PHONE FOR APP. 201-446-3303